

VITAL STATISTICS



CALL LETTERS:
KSTZ-FM

DIRECTOR OF SALES:
Pam Washington

MARKET:
Des Moines, IA

NATIONAL SALES MANAGER:
Celia Rodine

FREQUENCY:
102.5 FM

MARKETING MANAGER:
Marianne Coppock

FORMAT:
Hot Adult Contemporary

PROGRAM DIRECTOR:
Scott Allen

POWER:
100,000 watts

GENERAL MANAGER:
Jeff Delvaux

TARGET AUDIENCE:
Women 25-49
Secondary: Adults 25-44

WEB SITE:
www.star1025.com

OWNER:



SAMPLE PLAYLIST

Goo Goo Dolls
3 Doors Down
Nickelback
Kelly Clarkson
Maroon 5
Matchbox Twenty
No Doubt
Bon Jovi
Sheryl Crow
Pink

AIRSTAFF

Big Ken & Colleen

Mornings
5:00am-10:00am

Karess Carter

Middays
10:00am-3:00pm

Jimmy Wright

Late Day
3:00pm-8:00pm

Billy Bush

8:00 pm-midnight