



STAR 102.5'S Vegas Vacation
Official Contest Rules
Updated 2/1/10

CONTEST NAME AND DURATION

“STAR 102.5’s Vegas Vacation” is a radio promotion contest that will air February 1, 2010 until February 15, 2010. STAR 102.5’s Vegas Vacation is a contest in which listeners will win \$10 in Mega Millions Lottery Tickets from the Iowa Lottery and qualify for a trip to Las Vegas to see Lifehouse and Daughtry in concert on April 29, 2010 (Hereinafter referred to as “Grand Prize”). Subject to the limitations below.

ELIGIBILITY

“STAR 102.5’s Vegas Vacation” is open to all Iowa residents who are at least 21 years old as of the date of their contest play and who present positive legal identification including a photo ID. Employees of STAR 102.5, Saga Communications of Iowa, and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, employees of Interscope Records and the Iowa Lottery and their immediate families, and employees of all media of mass communication within a one hundred mile radius of the STAR 102.5 main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.

METHODOLOGY

To win, listen to STAR 102.5! We’ll play four times each weekday between 7am – 5pm. Contest times will vary each day. Listen for the Cue to Call, inviting listeners call in to win. When you hear it, the 10th caller at 312-1025 automatically wins \$10 in Mega Millions Lottery Tickets from the Iowa lottery and is qualified for the grand prize to see Lifehouse and Daughtry in concert April 29, 2010 at the Orleans Arena in Las Vegas. Members of the STAR Texting Club can get the daily contest play times sent to their mobile device by texting TRIP to 70236 each day. If you are not a member of the STAR Texting Club simply text “STAR1025 Join” to 70236 or visit www.star1025.com for details.

The grand prize winner of the “STAR 102.5’s Vegas Vacation” will be announced via a random drawing from all qualifiers on Monday February, 15th at 7:10am with Big Ken and Colleen in the Morning. Grand Prize is non-transferable. **No substitutions of any kind will be allowed.**

PHONE COMPANY AND INTERNET PROBLEMS

STAR 102.5 is not responsible for any errors, problems, delays or any other factor affecting the availability or performance of the telephone systems that prevent callers from reaching STAR 102.5.

STAR TEXTING CLUB

Members of the STAR Texting Club may receive the contest play times on their mobile device simply by texting "TRIP" to 70236. STAR is not responsible for delays, complications, or fees associated with texting delivery. To receive the contest play times, sign up to be a member of the STAR Texting Club by visiting our website at <http://star1025.com/STAR-Text-Club/3651228>.

CONSENT

One qualifier per family for the duration of the contest. The term family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. All federal, state and local laws apply. All materials submitted become the sole property of STAR 102.5. Contest winner must sign and return to STAR 102.5 an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form prior to receipt of the qualifying prize or the Grand Prize. Failure to fill out the required forms and pick up Grand Prize by March 30, 2010 will result in forfeiture of the Grand Prize and/or qualifying prize for which STAR 102.5 may not be held responsible. All winners must provide STAR 102.5 a valid social security number, address and home phone number.

CONDITIONS

By entering, participants agree to be bound by these official rules. Contestant's willingness to participate in this contest authorizes STAR 102.5 to use contestant's name, voice or likeness on-air or in print without further remuneration. Grand Prize Winner agrees not to appear on, or on behalf of, any other radio or television station for a period of 3 months after the acceptance of Grand Prize. All taxes on the prize are the sole responsibility of the winner. All federal, state, and local laws apply. Employees, officers, directors, agents, and representatives of STAR 102.5, and its parent corporations, affiliates, subsidiaries, Interscope Records, The Iowa Lottery and their employees, officers, directors, and agents and representatives shall not be responsible for and shall not be liable for: any injuries, damages or losses of any kind caused by the prizes or use thereof or resulting from acceptance, possession or use of any prize or from participation in the "Vegas Vacation" contest. In the event that the Grand Prize Winner is subject to/of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (e.g., garnishment, child support order, judgment, lien, and the like) STAR's delivery of the Grand Prize to the official representative of the governmental entity claiming a right to the prize shall be deemed to be the award of the prize to the winner. STAR shall be entitled to rely in good faith upon any documents presented by the representatives seeking to collect the prize in lieu of the winner. STAR shall not be liable for any claim by winner for damages incidental thereto. STAR, affiliates, Interscope Records, The Iowa Lottery, their agencies and the like, or any member thereof, make no claims of merchantability of Grand Prize.

VALUE OF PRIZES

All qualifiers will win \$10 in Mega Millions Tickets from the Iowa Lottery. The Grand Prize is priced at \$2500. Grand Prize includes: Roundtrip airfare for two from Des Moines to Las Vegas, 1 Night hotel stay at a TBD Hotel in Las Vegas, and two tickets to the Lifehouse and Daughtry concert at the Orleans Arena on April 29, 2010. All winners assume financial obligations for local, state and federal taxes and all applicable fees based on the value of the prize. In accordance with IRS regulations, any winner receiving a prize(s) valued at \$600 or more in a given calendar year will be furnished a copy of IRS Form 1099 (miscellaneous income). The winner must wait 10 business days before the Grand Prize can be claimed.

DECISION OF THE JUDGES

The decision of the judges is final and binding. STAR 102.5 reserves the right to substitute prizes of equal or lesser value at any time. Prizes are non-transferable and not redeemable for cash unless otherwise noted. STAR 102.5 reserves the right to disqualify any winner if these contest rules have been violated in any way. Contest is void where prohibited. STAR 102.5 reserves the right to amend the rules to any contest at any time. By participating in this promotion, entrants agree to be bound by the Official Rules and the decision of the judges. A complete set of rules is available at the STAR 102.5 studios, 1416 Locust, Des Moines, IA 50309.